

Ricci Real Estate

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Shelley Lawrence

ABOUT

As a New Orleans native who lives and works in the French Quarter, I have a deep appreciation for the city's historic neighborhoods, architecture, and unique character. Throughout my real estate career, I have been actively involved in numerous condominium developments, as well as residential, commercial, and investment properties, with a particular focus on the French Quarter and surrounding historic districts.

Before entering real estate, I built a successful career in sales and marketing. I spent two years in Kyiv, Ukraine, during the country's post-independence reconstruction period. Initially recruited to help launch a cellular and paging communications company, I soon became involved in the acquisition and development of the first privatized radio station in Ukraine. This venture expanded to include nine additional stations throughout the country. During this time, I also gained valuable experience in real estate development projects in Kyiv.

Since becoming a licensed Louisiana Realtor in 2003, I have consistently been recognized for outstanding sales performance and client service. I have received multiple Gold and Platinum Sales Awards and have been honored as the Top Sales Agent of Latter & Blum's Historic Districts office on numerous occasions. I was also recognized with the prestigious Super Star Award from the New Orleans Metropolitan Association of Realtors. 2026 Readers Ranking City Business Winner "Best Commercial" Real Estate Agent.

Real estate runs in my family. Both my mother and grandfather were Realtors, and their passion for helping clients inspired my own career. Today, I take great pride in building lasting relationships with my clients and providing exceptional service...