



**NAI Rampart Commercial Real Estate
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Chris Ross

ABOUT

Chris R. Ross, a Senior Commercial Sales Agent at NAI Latter & Blum, is renowned for his expertise in Investment & Brokerage. With a 25-year career that began at Latter & Blum, Inc., Chris has excelled in various aspects of commercial real estate including site selection, lease negotiations, and property transactions. His deep understanding of construction, development, hotel operations, and real estate finance uniquely positions him to successfully manage investments for both new and experienced investors.

Notably, Chris co-led a major industrial office sale in New Orleans and played a key role in a significant 276-unit apartment deal in 2013. As part of the NAI Latter & Blum Hospitality Division, he has closed seven major hotel developments in New Orleans, totaling over 1,000 rooms and \$300 million in development costs. These include the 182-room Oil and Gas Building and the 210-room Luxury Boutique Independent NOPSI Building.

A New Orleans native, Chris's contributions extend beyond real estate. He previously directed housing initiatives for the New Orleans Neighborhood Development Collaborative and was instrumental in redeveloping the CJ Peete Public Housing into mixed-use units. His community involvement includes serving on Mayor Mitch Landrieu's Housing transition team, founding board president of ARISE Academy Charter School, a commissioner of the New Orleans Downtown Development District, and a board member of Caf Reconcile.

Recognized as a top business professional by New Orleans City Business magazine and as a Real Estate Influencer by Biz New Orleans Magazine, Chris's notable transactions include The Saratoga Building (\$32M), The NOPSI Hotel (\$13M), and The...