



**NAI Rampart Commercial Real Estate
New Orleans**

EMAIL

dmarse@rampartcre.com

OFFICE

504-812-2388

MOBILE

504-812-2388

OFFICE ADDRESS

110 Veterans Mem Blvd Ste 250, Metairie, LA
70005



Daniel Marse

ABOUT

Daniel has crafted a niche of advanced financial analysis, site selection, and demographic research across several industry specialties.

He is a contributing partner in the creation of the Al Davis Industrial list which tracks the quarterly absorption of industrial properties with its origin dating back to 1987. The Al Davis Industrial report is the sole data source of industrial data used in the UNO Annual Economic Outlook & Real Estate Forecast for Metropolitan New Orleans.

In the Hospitality sector, he serves as a financial analyst, with the use of Argus Enterprise, to conduct feasibility studies, distribution ratio and cash flow analysis, underwriting, and investment analysis. With this technology, he provides institutional level financial analysis for clients ranging from local hoteliers to national REITS.

After the \$1 Billion-dollar collapse of a New Orleans-based community bank, Daniel provided advisory services to Regional and National Banks, Private Investors, and Underwriters across a plethora of asset types including: Downtown Office High Rises, Hotels, Leasehold Interest, Condo Developments, and Airbnb Investment Properties. Through the management of a research department, his team aggregated market data to reconstruct financial statements and researched market comps to provide an opinion of value. The determined values were used as guidance in the acquisition of collateralized debt obligations (CDOs) at FDIC auctions.

In his free time, Daniel assists in the national education of fellow CRE professionals in the application of innovative tools. His repertoire of teaching events includes, but is not limited...