



JRE Brokerage

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William Chadwick

ABOUT

Will joins JRE as the Director of Brokerage. He specializes in advising retail landlords, tenants, and developers. Since entering the brokerage industry in 2019, he has transacted over 2,200,000 square feet and \$100+ million in total volume. Will represents several high-profile retail developments in Louisiana and advises numerous notable tenants on statewide expansion. His deep market knowledge and proven strategies enable clients to close transactions successfully in any environment.

Will's favorite part of the job is introducing new retailers and restaurants for the people of Louisiana to enjoy. His dedication to improving the community—both through his work and charitable efforts—earned him recognition as one of Baton Rouge's 40 Under 40 in 2023.

A Louisiana native, Will was raised in Shreveport before moving to Baton Rouge to attend Louisiana State University, where he graduated from the LSU Flores MBA Program. After graduation, he worked in Houston with Chevron USA, negotiating oil and gas leases in the Permian Basin to expand Chevron's acreage portfolio. He later returned to Baton Rouge to join a growing urgent care operator, where he led real estate site selection and conducted market analysis nationwide to identify growth opportunities for the company's 15+ partnerships.

Will is an active member of the International Council of Shopping Centers (ICSC), the retail real estate industry's largest network, and regularly attends educational and networking events across the country to stay ahead of market trends. He and his wife, Taylor, are the proud parents of Bella, Chip, and Heidi. They are parishioners at St. George Catholic Church, enjoy weekend trips to the Gulf Coast, and attending LSU sporting events.